

INSPIREMD, INC.

FORM FWP

(Free Writing Prospectus - Filing under Securities Act Rules 163/433)

Filed 05/26/20

Telephone	(888) 776-6804
CIK	0001433607
Symbol	NSPR
SIC Code	3841 - Surgical and Medical Instruments and Apparatus
Industry	Medical Equipment, Supplies & Distribution
Sector	Healthcare
Fiscal Year	12/31

Filed Pursuant to Rule 433
Issuer Free Writing Prospectus dated May 26, 2020
Relating to Prospectus filed May, 26, 2020
Registration Statement No. 333- 238247



This presentation highlights basic information about InspireMD, Inc. and the offering. InspireMD, Inc. has filed a registration statement on Form S-1 (Registration No. 333-238247) (including a prospectus) with the U.S. Securities and Exchange Commission (the "SEC") for the offering to which this presentation relates. The registration statement has not yet become effective. Before you invest, you should read the prospectus in that registration statement (including, among other things, risk factors described therein) and other documents the issuer has filed with the SEC for more complete information about InspireMD, Inc. and this offering. You may get these documents for free (including the preliminary prospectus dated May 26, 2020, and subsequent amendments) by visiting EDGAR on the SEC website at www.sec.gov. Alternatively, InspireMD, Inc. or any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by contacting A.G.P./Alliance Global Partners, 590 Madison Avenue, 28th Floor, New York, NY 10022, by calling (212) 624-2060 or emailing investmentbanking@alliance.com.

To review a filed copy of our current registration statement, click on the following link:

https://www.sec.gov/Archives/edgar/data/1433607/000149315220009800/forms_1a.htm



Issuer Free Writing Prospectus Filed Pursuant to Rule 433 of the Securities Act of 1933, as amended Registration Statement No. 333-238247

Sustained Emboic Protection

This presentation shall not constitute an offer to sell or the solicitation of an offer to sell or the solicitation of an offer to buy any securities of the company nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction.

InspireMD

<http://www.inspiremd.com/en/>

Disclaimers

This presentation contains "forward-looking statements." Such statements may be preceded by the words "intends," "may," "will," "plans," "expects," "anticipates," "projects," "predicts," "estimates," "aims," "believes," "hopes," "potential" or similar words. Forward-looking statements are not guarantees of future performance, are based on certain assumptions and are subject to various known and unknown risks and uncertainties, many of which are beyond the Company's control, and cannot be predicted or quantified and consequently, actual results may differ materially from those expressed or implied by such forward-looking statements. Such risks and uncertainties include, without limitation, risks and uncertainties associated with (i) market acceptance of our existing and new products, (ii) negative clinical trial results or lengthy product delays in key markets, (iii) an inability to secure regulatory approvals for the sale of our products, (iv) intense competition in the medical device industry from much larger, multinational companies, (v) product liability claims, (vi) product malfunctions, (vii) our limited manufacturing capabilities and reliance on subcontractors for assistance, (viii) insufficient or inadequate reimbursement by governmental and other third party payors for our products, (ix) our efforts to successfully obtain and maintain intellectual property protection covering our products, which may not be successful, (x) legislative or regulatory reform of the healthcare system in both the U.S. and foreign jurisdictions, (xi) our reliance on single suppliers for certain product components, (xii) the fact that we will need to raise additional capital to meet our business requirements in the future and that such capital raising may be costly, dilutive or difficult to obtain and (xiii) the fact that we conduct business in multiple foreign jurisdictions, exposing us to foreign currency exchange rate fluctuations, logistical and communications challenges, burdens and costs of compliance with foreign laws and political and economic instability in each jurisdiction. More detailed information about the Company and the risk factors that may affect the realization of forward looking statements is set forth in the Company's filings with the Securities and Exchange Commission (SEC), including the Company's Annual Report on Form 10-K and its Quarterly Reports on Form 10-Q. Investors and security holders are urged to read these documents free of charge on the SEC's web site at <http://www.sec.gov>. The Company assumes no obligation to publicly update or revise its forward-looking statements as a result of new information, future events or otherwise.

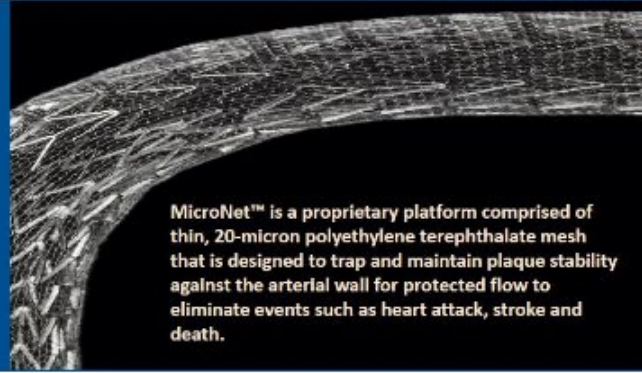
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■ Offering Summary

Issuer	InspireMD Inc.
Exchange: Ticker	NYSE American: NSPR
Offering Size	Up to \$10 million
Over Allotment	15%
Offering Details	Common Stock and/or Prefunded Warrants
Use of Proceeds	We plan to use the net proceeds of this offering for research and development, sales and marketing, and working capital and other general corporate purposes.
Sole Book Runner	A.G.P. / Alliance Global Partners

About InspireMD






InspireMD is a commercial-stage medical device company focused on stroke prevention in patients with carotid artery disease and treatment of other minimally invasive indications utilizing an integrated embolic protection stent platform.

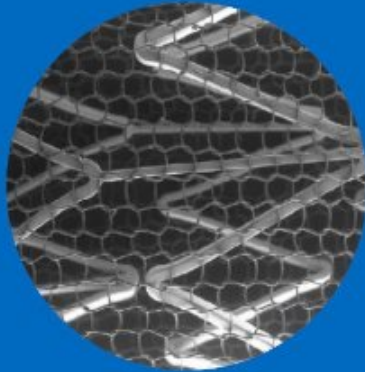


MicroNet™ is a proprietary platform comprised of thin, 20-micron polyethylene terephthalate mesh that is designed to trap and maintain plaque stability against the arterial wall for protected flow to eliminate events such as heart attack, stroke and death.

- The company develops, manufactures and commercializes a portfolio of embolic protection systems
- MicroNet™, a key differentiator of InspireMD's commercial products, is revolutionizing the field of vascular stenting
- Today, InspireMD is a global company traded in the NYSE under NSPR

Our Leadership

<p>Marvin L. Slosman President and CEO</p>	<p>Mr. Slosman has over 30 years of experience in the medical device industry with focused leadership in commercialization and international market development in both public and privately held companies. He has had senior management roles in a variety of public and privately held companies.</p>	
<p>Craig Shore CFO</p>	<p>Mr. Shore has over 25 years of experience in financial management in the United States, Europe and Israel. He has served in various senior financial and general management roles at General Electric, Dunn and Bradstreet, Pfizer Pharmaceuticals and Bristol Myers Squibb.</p>	
<p>Paul Stuka Chairman</p>	<p>Mr. Stuka was named to the Board of Directors in August of 2011 and serves as Chairman of the Board of Directors. Mr. Stuka is a Managing Member of Osiris Partners and a 30-year investment industry veteran.</p>	
<p>Michael Berman Director</p>	<p>Mr. Berman is a successful entrepreneur within the medical device industry. He joined Scimed in 1986, leading its marketing activities until its merger with Boston Scientific in 1995. From 1995-2000, he served as President of Boston Scientific/Scimed.</p>	
<p>Campbell Rogers, M.D. Director</p>	<p>Dr. Rogers currently serves as the CMO of HeartFlow, Inc., a private cardiovascular diagnostics company based in California.</p>	
<p>Thomas Kester Director</p>	<p>Mr. Kester is CFO of Kester Search Group, Inc., a private executive search firm specializing in sales force placement for medical, dental and diagnostic device companies. He spent 28 years at KPMG LLP.</p>	



Proprietary MicroNet™
Technology

Commercial Stage

Stroke Protection:
CGuard™ EPS The CGuard™ Carotid Stent with Embolic Prevention System (EPS) is designed to improve patient safety through sustained embolic protection^{1,2} using our MicroNet™ technology.

Myocardium Protection:
MGuard™ EPS The MGuard™ EPS, integrated with MicroNet™, is designed to trap and seal thrombus and ruptured plaque, preventing embolization and optimize flow.

Developing Products

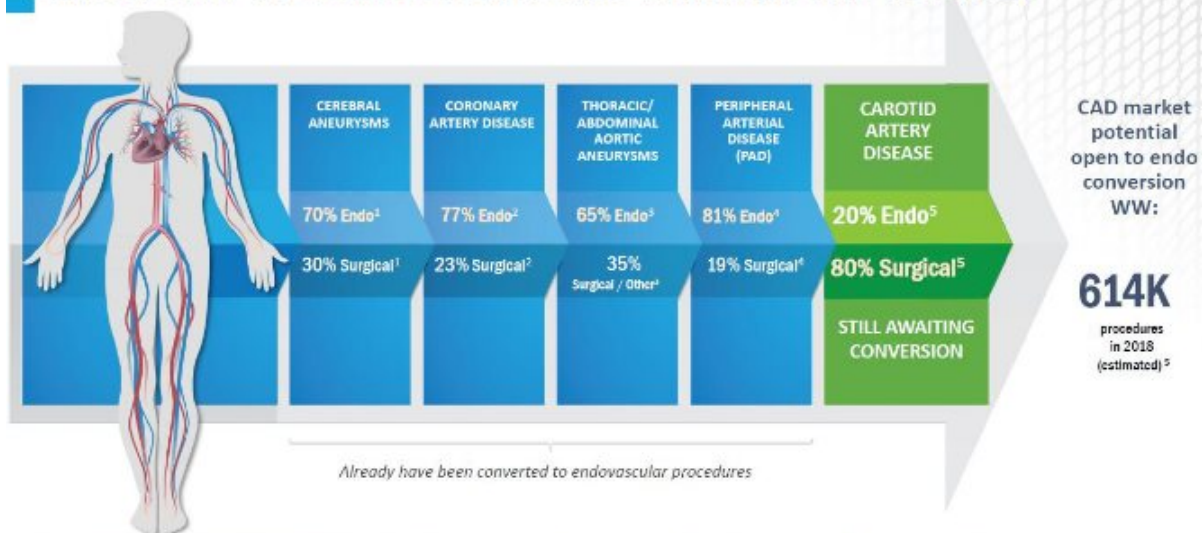
Carotid Treatment: CGuard™ EPS US
CGuard™ AV Shunt / Trans Cervical CAS

Peripheral Treatment: PGuard™ EPS US

Neuro Treatment: NGuard™

References: 1. Musalek P et al. PARADIGM-Extend Prospective Academic Trial: Accumulating long-term evidence for MicroNet-covered stent safety and stroke prevention efficacy. Presentation at ESC Congress 2019, Paris, France, 31 August 2019 to 4 September 2019. 2. Witsgott C et al. J Endovasc Ther 2017;24(1):130-137.

Endovascular Procedures: Landscape and InspireMD Potential



¹ Behavi J, Gerlach DJ, Tu Y, et al. Comparison of clipping and coiling in elderly patients with unruptured cerebral aneurysms. *J Neurosurg*. 2017;126(2):212-218.

² Celler JD, Rajagopal AD, Brewer PS, et al. Trends in Coronary Revascularization Procedures Among Medicare Beneficiaries Between 2005 and 2012. *Circulation*. 2015;131(11):967-974.

³ Bock AM, Soudain AL, Moss J, et al. Mortality in Abdominal Aortic Aneurysm Care: A Report From the International Consortium of Vascular Registries. *Circulation*. 2016;134(24):2248-2259.

⁴ Bartz D, Hornbary D R, Gonzalez C P, Eschebrook D J, Parker L, Ass V M, & Levin D C. Recent Trends in Endovascular and Surgical Treatment of Peripheral Arterial Disease in the Medicare Population. *Am J Roentgenol*. 2010 May;194(5):963-966.

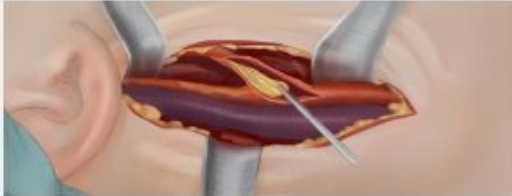
⁵ 2017 Masimo Research International Market Report

THE PROBLEM: Risks with Existing Approaches to CAD
Surgery (CEA) and conventional Carotid Artery Stenting (CAS) both come with risks

Carotid Endarterectomy (CEA)
Surgical Approach

Risk of complications:

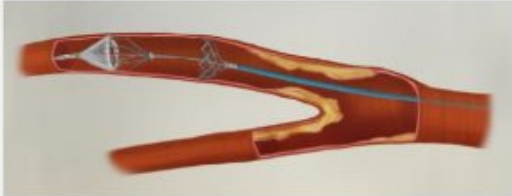

- Myocardial infarction risk¹ (heart attack)
- Cranial nerve injury risk² (vertigo, hearing loss, paralysis, etc)
- Esthetic concern



Carotid Artery Stenting (CAS)
Conventional Approach (Bare Stent)

Risk of complications:

- Procedural and post-procedural increase in minor stroke risk¹

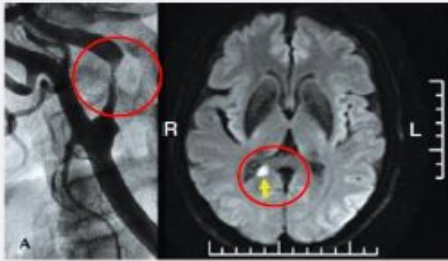


¹ Based on the CREST clinical trial data¹, in which only conventional carotid stents were used vs. surgery
² CREST Trial. N Engl J Med 2010;363:11-23
³ Circulation. 2012;125:2256-2264

THE PROBLEM: Risk of Embolism Following Conventional CAS

MRI reveals post-procedural cerebral embolization

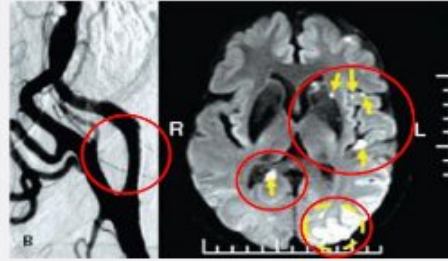
Pre-Procedure



90% occlusion of the carotid artery

MRI of a pre-existing white matter infarction (obstruction)

Post-Procedure with Conventional Stent



Successful opening of the carotid artery

MRI reveals new multiple micro-infarcts (obstructions) due to liberation of embolic particles

OUR SOLUTION: Proprietary MicroNet™ Technology

New mesh covered stent that offers superior plaque coverage when compared to conventional stent approaches



Conventional Stent:

Bare or dual layer approach, with plaque protrusion risk

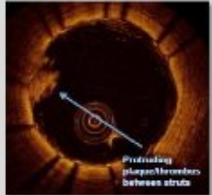
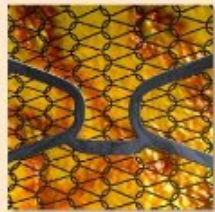


Image: Prof. Vahid Qajani

Vs.



New Covered Stent:

Stents are covered in MicroNet™

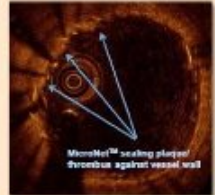


Image: Prof. Vahid Qajani

MicroNet™: an Embolic Prevention System (EPS) for Ultimate Thrombus Protection

- Ultrathin flexible mesh sleeve, designed to expand seamlessly during stent deployment
- Net captures and locks thrombus and plaque materials against the arterial wall
- Prevents thrombus or plaque fragments dispersing, avoids debris entering the bloodstream
- Acts as a mechanical barrier to prevent plaque protrusion

Carotid Solution: Our Well Studied Mesh-Covered Technology

More than 1,500 patients in Clinical Publications and Studies



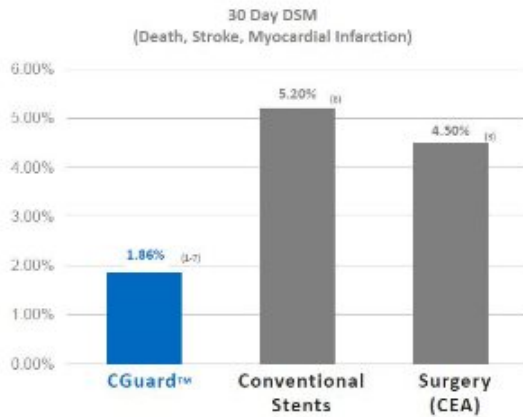
Timeline Growth: From Alternative Stent to New Gold Standard

YEAR	STUDY	PUBLICATION HIGHLIGHTS	CGUARD™'S STANDING (known & anticipated)
2015	CARENET 300	Safety, feasibility & neuroprotection; Neuroprotection over other stents data	<input checked="" type="checkbox"/> CGuard™ evaluated as new approach to CAS
2016	PARADIGM 101 300	All comers population; Excellent clinical results	
2017	CASANA	Large surgical center; Excellent clinical results	
2017	WISSGOTT	Clinical & mechanical assessment; Mechanical advantages vs competitive stents	<input checked="" type="checkbox"/> CGuard™ demonstrates best performance in field
2017	IRON GUARD 1	Real world multicentric 30d results; Excellent clinical results in multicentric	
2018	WISSGOTT 10MM	"One size fit all"; Safety & feasibility of a size fit all approach	
2019	IRON GUARD 1	Real world multicentric 1y results; Excellent long-term results in multicentric	
2020	IRON GUARD 2 *	Large real world multicentric	<input type="checkbox"/> CGuard™ demonstrates superiority to other stents
2020	SIBERIA *	Randomized Trial; CGuard neuroprotection vs conventional stents	
2021	POISH VASCUJ AR REGISTRY *	Large real world multicentric	
2022	OCTOPVS *	OCT comparison CGuard™ vs CEA; to demonstrate CGuard™ superior procedural results than CEA	
2022	PARADIGM EXTEND *	Large long-term study for all comers; CGuard™ study of long-term results	
2022	OPTIMA *	IVUS assessment after CGuard™; intended to demonstrate plaque exclusion	<input type="checkbox"/> CGuard™ demonstrates superiority to surgery
2023	FLOW-GUARD *	Use of CGuard™ as flow diverter in very high-risk patients beyond carotids; Potential new CGuard™ indications	

* Expected

CGuard™ EPS Yields Superior Clinical Outcomes

When compared with Conventional Stents and Surgery (CEA), CGuard™ trends Superior

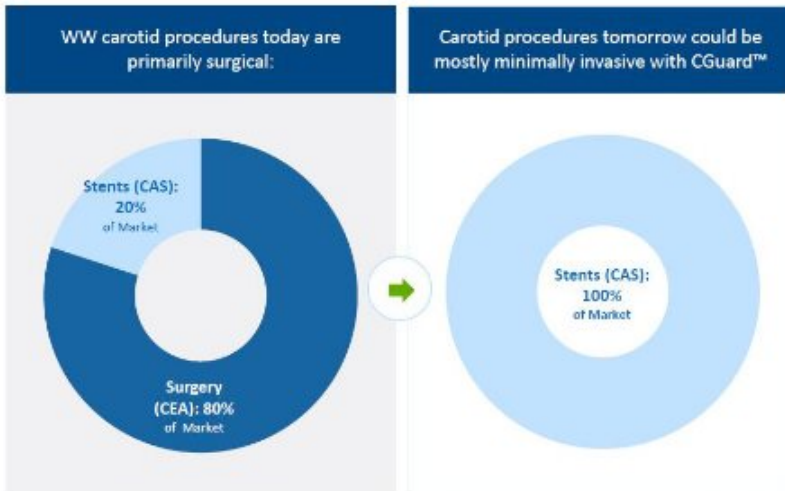


1. BROWN, ABO J. *Transcatheter Intervention* 2018 Nov;20: 14-1540-1162.
2. BROWN, ABO J. *USAC* 2020.
3. GOSWAMI, P. *World Endovascular Surg* 2017 Dec; 41:401-402.
4. WESSGOTT, J. *Endovasc Ther* 2019;08: 35-078-082.
5. WESSGOTT, J. *J Endovasc Ther* 2017;02: 24-120-127.
6. PARAGOMI, E. *Endovasc Surg* 2018 Aug;05: 12-055-70. Updated LINC 2020.
7. GARBER, J. *ACC Cardiovasc Interv* 2019 Aug;12: 0329-3294.
8. BRISTOL, J. *Int Med* 2019 July; 11: 25.

- CGuard™ has a superior profile versus historical data on both conventional carotid stents and surgery
- CGuard™ is a next-generation stent supported by a strong and growing body of clinical data
- 7 completed clinical trials and 4 ongoing trials
- NO MAJOR STROKE with CGuard™ (Minor stroke in 17/1,507 pts in 7 studies (1.13%))

A Billion Dollar Market Opportunity

Our MicroNet™-covered stents like CGuard™ could become the new gold standard



- 2.2M diagnosed with carotid artery disease (CAD)
- 2017: ~600,000 patients with high grade carotid stenosis (HGCS) required interventions for CAD
- At present, ~80% are surgically treated CEA
- At a price of \$1,650 per stent, the addressable market is estimated to be more than \$1 billion

2017 Health Research International Market Report
CAS – Carotid Artery Stenting
CEA – Carotid Endarterectomy

■ Commercial Footprint (Dark Blue)



- Active Selling in 39 Countries
- Over 90% of sales are through channel partners / distributors
- Short Term Expansion Brazil and France
- New countries development include Japan, S Korea and China
- IDE Approval progressing with FDA; targeting initiation of US trial in 2021 (subject to FDA approval)

■ Our Lead Product, CGuard™ - Advancing Rapidly

31%

growth of CGuard™
portfolio in Q4 2019

18,000

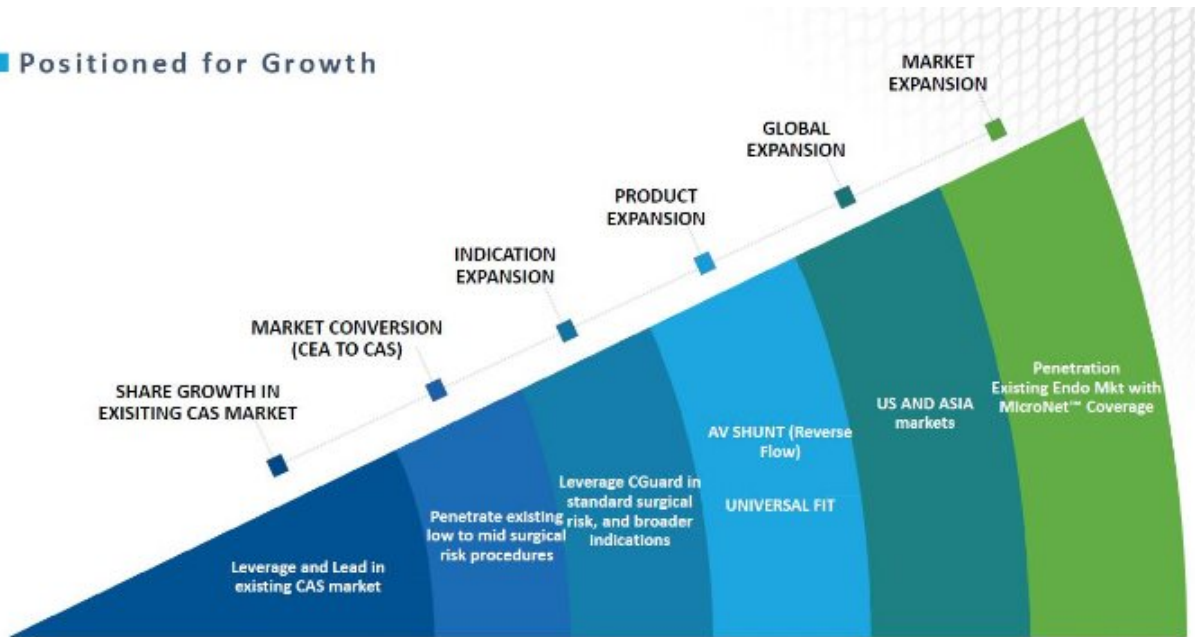
Total protected stents
sold to date with
excellent clinical results

CGuard™ has potential to
become the new standard-of-
care for carotid indications

* Achieved clinical milestones;
neuroprotective vs other carotid
artery stenting (SERBIA)

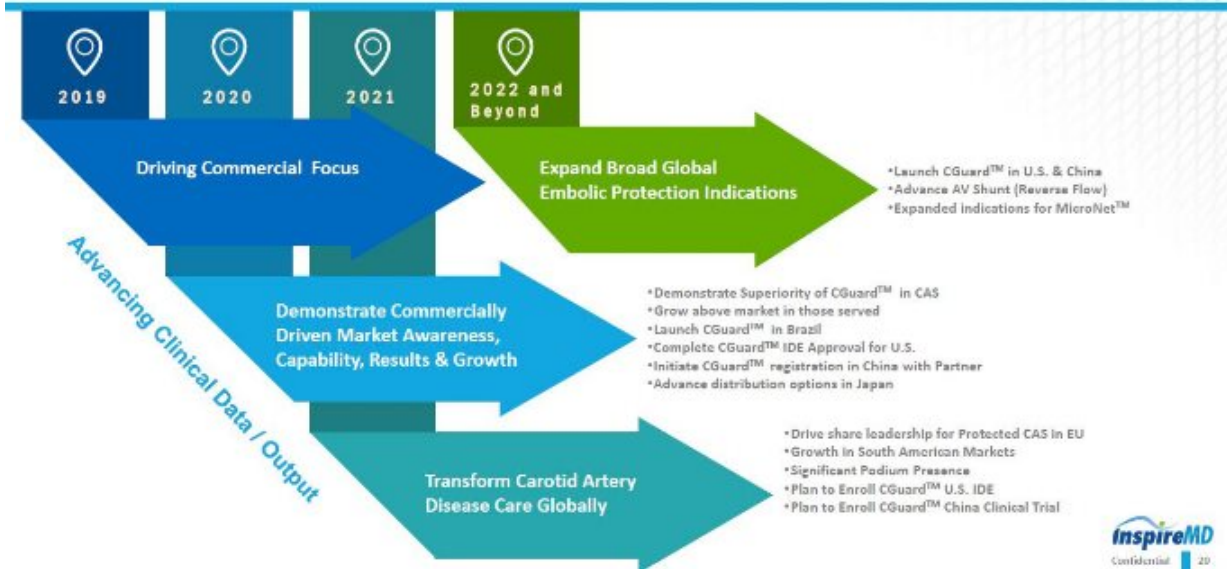


■ Positioned for Growth



Our Advancement Roadmap / Milestones

Key Value Drivers and Strategic Pathways



■ Our Robust Intellectual Property Portfolio

Proprietary platform technology supported by IP

Patent Rights	Issued	Allowed	Pending
USA	14	0	3
Rest of World	33	4	14

- InspireMD will continue to strengthen and broaden its patent protection globally to enable future pipeline products

Our Business and Market Development

Strategic Targets for Merger or Acquisition



Silk Road- Comparison

- Ticker SILK
- \$120 Million IPO (\$20 per share) – April 2019
- Valuation at time of IPO – \$600 Million
- Current Stock Price - \$37.46
- Market Value today - \$1.3 Billion
- Revenue in 2019 - \$63.1 Million (United States Only)

Silk Road Stock Performance since IPO



Capitalization Table

Capitalization Table (May 13, 2020)	# of Shares	WAEP - \$	Face Value \$	Exercise Value \$	% of Fully Diluted
Common Shares Outstanding	4,338,910				46.60%
Series B Preferred	555,138		\$570,999		5.96%
Series C Preferred	94,428		\$167,971		1.01%
Warrants (\$1.80-\$2.25)	3,166,665	\$1.83		\$5,787,497	34.01%
Warrants (\$6.25-\$188)	846,283	\$15.44		N/A	9.09%
Warrants (\$200 and above)	3,649	\$5,567.23		N/A	0.04%
RSU's	182,381				1.96%
Options	60,929	\$1.10		\$67,022	0.65%
Unit Purchase Option	63,402	\$1.29		\$81,510	0.68%
Fully Diltued Shares Outstanding	9,311,785				100%

Company Highlights

CGuard™ EPS	<p>Enabling a paradigm shift (CAS) in the treatment of carotid artery disease and stroke prevention</p> <p>Breakthrough platform: Highly differentiated, with strong support from leading clinicians</p> <p>MicroNet™ technology that is elegantly simple, proprietary and easily leveraged to other medical devices</p>
Benefits Demonstrated in Multiple Trials	<p>Clinical evidence / data driven: 7 clinical trials completed with >1,500 patient procedures and 4 ongoing clinical trials</p> <p>Differentiation versus conventional carotid stents and surgery with both short- and long-term results</p> <p>Outcomes based: No device related major adverse events. No major strokes or deaths related to device.</p> <p>Sustainable results: Long term benefit reported in all-comer population</p>
Commercial Growth	<p>Expanding existing footprint: Deeper penetration within key markets (18,000 devices sold to date)</p> <p>Results: 2019 CGuard™ EPS sales increased 31% Q4/Q4</p> <p>Commercial model development: Evaluating opportunities to go direct in key markets</p>
\$1B Global Market Opportunity	<p>Expansion into OUS markets: Near term: Brazil; strategic partners discussions in Japan and China</p> <p>United States:</p> <ul style="list-style-type: none"> • IDE FDA submission for CGuard™ EPS July 2019 • Critical step in commencing human trial in the USA
Capital Structure	<p>Recapitalized the company to clean up the capital structure and prepare for growth</p> <p>Capital use focused on commercial execution and pipeline</p>
Pipeline and Strategic Opportunities	<p>Leverage MicroNet™ into other pipeline opportunities in other neurovascular and peripheral techniques and treatments</p> <p>Proactively seek synergistic product opportunities</p> <p>Add BD resources to effectively assess inbound queries and implement a more focused and proactive BD strategy.</p>

Thank you

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