

# INSPIREMD, INC.

### FORM 8-K (Current report filing)

## Filed 08/30/13 for the Period Ending 08/29/13

Address 321 COLUMBUS AVENUE

**BOSTON, MA 02116** 

Telephone (857) 453-6553

CIK 0001433607

Symbol NSPR

SIC Code 3841 - Surgical and Medical Instruments and Apparatus

Industry Medical Equipment & Supplies

Sector Healthcare

Fiscal Year 12/31



#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

# CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 29, 2013

## InspireMD, Inc.

(Exact name of registrant as specified in its charter)

	Delaware	001-35731	26-2123838					
	(State or other jurisdiction	(Commission File Number)	(IRS Employer Identification No.)					
	of incorporation)							
		800 Boylston Street, Suite 16041						
		Boston, Massachusetts	02199					
		(Address of principal executive offices)	(Zip Code)					
		Registrant's telephone number, including area code: (857) 453-6553						
	(Former name or former address, if changed since last report)							
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under ny of the following provisions:								
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)							
]	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)							
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))							
	Pre-commencement communications pursuant to Rule 13e-4 (c) under the Exchange Act (17 CFR 240.13e-4(c))							

#### Item 8.01 Other Events.

On August 29, 2013, InspireMD, Inc. (the "Company") issued a press release announcing that Alan Milinazzo, the Company's president and chief executive officer, will present at the Rodman & Renshaw Global Investment Conference to be held on September 10, 2013 in New York City and the Stifel Annual Healthcare Conference to be held on September 12, 2013 in Boston, Massachusetts.

A copy of the press release is attached as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated by reference herein.

#### Item 9.01 Financial Statements and Exhibits.

	/ 11				• .
ı	(d)	١	HV	h1	bits
١	u	,	LiA	ш	பாக

Exhibit Number	<b>Description</b>	
99.1	Press release dated August 29, 2013	

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### INSPIREMD, INC.

Date: August 30, 2013

By: /s/ Craig Shore
Name: Craig Shore
Title: Chief Financial Officer



#### **InspireMD Announces Participation in Two Investor Conferences in September**

- - -

Presenting at Rodman & Renshaw conference on Tuesday, September 10 <sup>th</sup>

- - -

Presenting at Stifel Healthcare conference on Thursday, September 12 th

BOSTON, MA - August 29, 2013 - InspireMD, Inc. (NYSE MKT: NSPR) ("InspireMD" or the "Company"), today announced that the management team will present at the following investor conferences:

On Tuesday, September 10 <sup>th</sup>, Alan Milinazzo, President and Chief Executive Officer of InspireMD, will present at the 15 <sup>th</sup> Annual Rodman & Renshaw Global Investment Conference at the Millennium Broadway Hotel in New York City. The Company will present at 2:50 pm ET in Room 7.03, 7 <sup>th</sup> Floor.

Investors unable to attend the Rodman conference may listen in to the webcast, which can be found on the Investors section of the Company's website at <a href="https://www.inspire-md.com/site">www.inspire-md.com/site</a> en/for-investors/. The webcast will be available for 90 days following the presentation.

On Thursday, September 12 <sup>th</sup>, Mr. Milinazzo will present at the Stifel Annual Healthcare Conference at the Four Seasons Hotel in Boston, Massachusetts. The Company will present at 3:50 pm ET in the Winthrop room.

Investors attending the conferences who wish to meet with InspireMD management for one-on-one meetings are encouraged to contact their Rodman and Stifel representatives directly or InspireMD Investor Relations at InspireMD@kcsa.com.

A copy of the materials presented at both conferences will be available on the InspireMD investor relations website at www.InspireMD.com.

#### About Stenting and MGuard<sup>TM</sup> EPS

Standard stents were not engineered for heart attack patients. They were designed for treating stable angina patients, whose occlusion is different from that of an occlusion in a heart attack patient.

In acute heart attack patients, the plaque or thrombus is unstable and often breaks up as the stent is implanted, causing downstream blockages (some of which can be fatal) in a significant portion of heart attack patients.

The MGuard EPS is integrated with a precisely engineered micro net mesh that prevents the unstable arterial plaque and thrombus (clots) that caused the heart attack blockage from breaking off.

While offering superior performance relative to standard stents in STEMI patients with regard to ST segment resolution, the MGuard EPS requires no change in current physician practice – an important factor in promoting acceptance and general use in time-critical emergency settings.



#### About InspireMD

InspireMD seeks to utilize its proprietary MGuard technology to make its products the industry standard for embolic protection stents and to provide a superior solution to the key clinical issues of current stenting in patients with a high risk of distal embolization, no reflow and major adverse cardiac events.

InspireMD intends to pursue applications of this technology in coronary, carotid and peripheral artery procedures. InspireMD's common stock is quoted on the NYSE MKT under the ticker symbol NSPR.

MGuard EPS is CE Mark approved. It is not approved for sale in the U.S. by the FDA at this time.

#### **Forward-Looking Statements**

This press release contains "forward-looking statements." Such statements may be preceded by the words "intends," "may," "will," "plans," "expects," "anticipates," "projects," "predicts," "estimates," "aims," "believes," "hopes," "potential" or similar words. Forward-looking statements are not guarantees of future performance, are based on certain assumptions and are subject to various known and unknown risks and uncertainties, many of which are beyond the Company's control, and cannot be predicted or quantified and consequently, actual results may differ materially from those expressed or implied by such forward-looking statements. Such risks and uncertainties include, without limitation, risks and uncertainties associated with (i) market acceptance of our existing and new products, (ii) negative clinical trial results or lengthy product delays in key markets, (iii) an inability to secure regulatory approvals for the sale of our products, (iv) intense competition in the medical device industry from much larger, multinational companies, (v) product liability claims, (vi) our limited manufacturing capabilities and reliance on subcontractors for assistance, (vii) insufficient or inadequate reimbursement by governmental and other third party payers for our products, (viii) our efforts to successfully obtain and maintain intellectual property protection covering our products, which may not be successful, (ix) legislative or regulatory reform of the healthcare system in both the U.S. and foreign jurisdictions, (x) our reliance on single suppliers for certain product components, (xi) the fact that we will need to raise additional capital to meet our business requirements in the future and that such capital raising may be costly, dilutive or difficult to obtain and (xii) the fact that we conduct business in multiple foreign jurisdictions, exposing us to foreign currency exchange rate fluctuations, logistical and communications challenges, burdens and costs of compliance with foreign laws and political and economic instability in each jurisdiction. More detailed information about the Company and the risk factors that may affect the realization of forward looking statements is set forth in the Company's filings with the Securities and Exchange Commission (SEC), including the Company's Transition Report on Form 10-K/T and its Quarterly Reports on Form 10-Q. Investors and security holders are urged to read these documents free of charge on the SEC's web site at http://www.sec.gov. The Company assumes no obligation to publicly update or revise its forward-looking statements as a result of new information, future events or otherwise.



#### **Investor Contacts:**

Todd Fromer / Garth Russell KCSA Strategic Communications Phone: 212-896-1215 / 212-896-1250

Email: tfromer@kcsa.com / grussell@kcsa.com

#### **Media Contacts:**

Lewis Goldberg / Samantha Wolf KCSA Strategic Communications Phone: 212-896-1216 / 212-896-1220

Email: lgoldberg@kcsa.com / swolf@kcsa.com