

# INSPIREMD, INC.

## FORM 8-K (Current report filing)

Filed 09/09/15 for the Period Ending 09/09/15

Address	321 COLUMBUS AVENUE BOSTON, MA 02116
Telephone	(857) 453-6553
CIK	0001433607
Symbol	NSPR
SIC Code	3841 - Surgical and Medical Instruments and Apparatus
Industry	Medical Equipment & Supplies
Sector	Healthcare
Fiscal Year	12/31

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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FORM 8-K

CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

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Date of Report (Date of earliest event reported): September 9, 2015

**InspireMD, Inc.**

(Exact name of registrant as specified in its charter)

Delaware  
(State or other  
jurisdiction  
of incorporation)

001-35731  
(Commission File Number)

26-2123838  
(IRS Employer  
Identification No.)

321 Columbus Avenue  
Boston, Massachusetts  
(Address of principal executive offices)

02116  
(Zip Code)

Registrant's telephone number, including area code: (857) 453-6553

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(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4 (c) under the Exchange Act (17 CFR 240.13e-4(c))
-

**Item 5.02      Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

*Amendment to the InspireMD, Inc. 2013 Long-Term Incentive Plan*

On September 9, 2015, InspireMD, Inc. (the “Company”) held its 2015 annual meeting of stockholders (the “Annual Meeting”). At the Annual Meeting, the stockholders approved an amendment to the InspireMD, Inc. 2013 Long-Term Incentive Plan (the “Plan”) to increase the number of shares of common stock available for issuance pursuant to awards under the Plan by 4,700,000 shares of common stock, to a total of 9,700,000 shares of common stock (the “Plan Amendment”). The board of directors of the Company (the “Board”) previously approved the Plan Amendment, subject to stockholder approval of the Plan Amendment at the Annual Meeting.

*Election of Class 1 Directors*

As previously reported in the Company’s definitive proxy statement dated July 29, 2015 (the “2015 Proxy”), the term of the Company’s Class 1 directors, Alan Milinazzo, Sol J. Barer, Ph.D. and Paul Stuka, was scheduled to expire at the Annual Meeting, and the Board nominated each of Mr. Milinazzo, Dr. Barer and Mr. Stuka for reelection at the Annual Meeting as Class 1 directors.

At the Annual Meeting, Mr. Milinazzo, Dr. Barer and Mr. Stuka were each elected as a Class 1 member of the Board to serve for a term expiring at the Company’s 2018 annual meeting of stockholders.

For more information about the matters above, see the Company’s 2015 Proxy, the relevant portions of which are incorporated herein by reference. The description of the Plan above and such portions of the 2015 Proxy are qualified in their entirety by reference to the full text of the First Amendment to the Plan, filed as Exhibit 10.1 to this Current Report on Form 8-K and incorporated herein by reference.

**Item 5.07      Submission of Matters to a Vote of Security Holders.**

At the Annual Meeting, the following five proposals were submitted to the Company’s stockholders:

- (1) Election of three Class 1 directors to serve on the Board for a term of three years or until their successors are elected and qualified, for which the following were nominees: Alan Milinazzo, Sol J. Barer, Ph.D. and Paul Stuka.
  - (2) The Plan Amendment.
  - (3) Authorization of the Board to amend the Amended and Restated Certificate of Incorporation of the Company to (i) effect a reverse stock split of the Company’s common stock at a ratio of one-for-ten and (ii) reduce the number of authorized shares of the Company’s common stock from 125,000,000 to 50,000,000.
  - (4) An advisory vote on executive compensation as disclosed in the 2015 Proxy.
  - (5) Ratification of the appointment of Kesselman & Kesselman, Certified Public
-

Accountants, as our independent registered public accounting firm for the year ending December 31, 2015.

For more information about the foregoing proposals, see the Company's 2015 Proxy. Holders of the Company's common stock were entitled to one vote per share. The number of votes cast for and against and the number of abstentions and broker non-votes with respect to each matter voted upon are set forth below:

- (1) Election of three Class 1 directors to serve on the Board for a term of three years or until their successors are elected and qualified:

<b>Director</b>	<b>For</b>	<b>Withheld</b>	<b>Broker Non-Votes</b>
Alan Milinazzo	16,960,265	435,935	37,443,315
Sol J. Barer, Ph.D.	16,251,338	1,144,862	37,443,315
Paul Stuka	16,770,689	625,511	37,443,315

- (2) The Plan Amendment:

<b>For</b>	<b>Against</b>	<b>Abstain</b>	<b>Broker Non-Votes</b>
13,629,752	3,552,189	214,259	37,443,315

- (3) Authorization of the Board to amend the Amended and Restated Certificate of Incorporation of the Company to (i) effect a reverse stock split of the Company's common stock at a ratio of one-for-ten and (ii) reduce the number of authorized shares of the Company's common stock from 125,000,000 to 50,000,000:

<b>For</b>	<b>Against</b>	<b>Abstain</b>	<b>Broker Non-Votes</b>
48,036,337	6,797,405	5,773	0

- (4) An advisory vote on executive compensation as disclosed in the 2015 Proxy:

<b>For</b>	<b>Against</b>	<b>Abstain</b>	<b>Broker Non-Votes</b>
14,060,905	2,661,035	674,260	37,443,315

- (5) Ratification of the appointment of Kesselman & Kesselman, Certified Public Accountants, as our independent registered public accounting firm for the year ending December 31, 2015:

<b>For</b>	<b>Against</b>	<b>Abstain</b>	<b>Broker Non-Votes</b>
53,399,382	1,360,829	79,304	0

The results reported above are final voting results. No other matters were considered or voted upon at the meeting.

**Item 7.01 Regulation FD Disclosure.**

The Company intends, from time to time, to present and/or distribute to the investment community and utilize at various industry and other conferences a slide presentation, which is attached hereto as Exhibit 99.1. The Company undertakes no obligation to update, supplement or amend the materials attached hereto as Exhibit 99.1.

In accordance with General Instruction B.2 of Form 8-K, the information furnished pursuant to this Item 7.01 of this Current Report on Form 8-K, including Exhibit 99.1, shall not be deemed “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Exchange Act or the Securities Act of 1933, as amended, except as shall be expressly set forth by reference in such a filing.

**Item 8.01 Other Events.**

On September 9, 2015, the Company issued a press release announcing that the United States Patent & Trademark Office has allowed claims for the Company’s United States Patent Application, published as US2014/0309725 and entitled “Optimized Drug Eluting Stent Assembly.” A copy of the press release is attached hereto as Exhibit 99.2, and is incorporated herein by reference.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits

<b>Exhibit Number</b>	<b>Description</b>
10.1	First Amendment to the InspireMD, Inc. 2013 Long-Term Incentive Plan
*99.1	Slide Presentation of InspireMD, Inc. dated September 2015.
99.2	Press release dated September 9, 2015.

\*This exhibit is furnished pursuant to Item 2.02 or Item 7.01, as applicable, and shall not be deemed to be “filed.”

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**InspireMD, Inc.**

Date: September 9, 2015

By: /s/ Craig Shore

Name: Craig Shore

Title: Chief Financial Officer

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**FIRST AMENDMENT  
TO THE  
INSPIREMD, INC. 2013 LONG-TERM INCENTIVE PLAN**

This FIRST AMENDMENT TO THE INSPIREMD, INC. 2013 LONG-TERM INCENTIVE PLAN (this “*Amendment*”), dated as of September 9, 2015, is made and entered into by InspireMD, Inc., a Delaware corporation (the “*Company*”). Terms used in this Amendment with initial capital letters that are not otherwise defined herein shall have the meanings ascribed to such terms in the InspireMD, Inc. 2013 Long-Term Incentive Plan (the “*Plan*”).

**RECITALS**

**WHEREAS**, Article 9 of the Plan provides that the Board of Directors of the Company (the “*Board*”) may amend the Plan at any time and from time to time; and

**WHEREAS**, the Board desires to amend the Plan to increase the number of shares of Common Stock that may be delivered pursuant to Awards under the Plan by an additional four million seven hundred thousand (4,700,000) shares, for an aggregate maximum total of nine million seven hundred thousand (9,700,000) shares available under the Plan.

**NOW, THEREFORE**, in accordance with Article 9 of the Plan, the Company hereby amends the Plan, effective as of the date hereof, as follows:

1. Section 5.1 of the Plan is hereby amended by deleting said section in its entirety and substituting in lieu thereof the following new Section 5.1:

5.1 **Number Available for Awards**. Subject to adjustment as provided in Articles 11 and 12, the maximum number of shares of Common Stock that may be delivered pursuant to Awards granted under the Plan is nine million seven hundred thousand (9,700,000) shares, of which one hundred percent (100%) may be delivered pursuant to Incentive Stock Options. Subject to adjustment pursuant to Articles 11 and 12, the maximum number of shares of Common Stock with respect to which Stock Options or SARs may be granted to an Executive Officer during any calendar year is one million (1,000,000) shares of Common Stock. Shares to be issued may be made available from authorized but unissued Common Stock, Common Stock held by the Company in its treasury, or Common Stock purchased by the Company on the open market or otherwise. During the term of this Plan, the Company will at all times reserve and keep available the number of shares of Common Stock that shall be sufficient to satisfy the requirements of this Plan.

2. Except as expressly amended by this Amendment, the Plan shall continue in full force and effect in accordance with the provisions thereof.

\* \* \* \* \*

[ *Remainder of Page Intentionally Left Blank*  
*Signature Page Follows*.]

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**IN WITNESS WHEREOF** , the Company has caused this Amendment to be duly executed as of the date first written above.

**INSPIREMD, INC.**

By: /s/ Craig Shore  
Name: Craig Shore  
Title: Chief Financial Officer, Chief Administrative  
Officer, Treasurer and Secretary

*Signature Page to  
First Amendment to the 2013 Long-Term Incentive Plan*

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NYSE MKT: NSPR

September 2015



# Forward Looking Statements

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This presentation contains "forward-looking statements." Such statements may be preceded by the words "intends," "may," "will," "plans," "expects," "anticipates," "projects," "predicts," "estimates," "aims," "believes," "hopes," "potential" or similar words. Forward-looking statements are not guarantees of future performance, are based on certain assumptions and are subject to various known and unknown risks and uncertainties, many of which are beyond the Company's control, and cannot be predicted or quantified and consequently, actual results may differ materially from those expressed or implied by such forward-looking statements. Such risks and uncertainties include, without limitation, risks and uncertainties associated with (i) market acceptance of our existing and new products, (ii) negative clinical trial results or lengthy product delays in key markets, (iii) an inability to secure regulatory approvals for the sale of our products, (iv) intense competition in the medical device industry from much larger, multinational companies, (v) product liability claims, (vi) product malfunctions, (vii) our limited manufacturing capabilities and reliance on subcontractors for assistance, (viii) insufficient or inadequate reimbursement by governmental and other third party payers for our products, (ix) our efforts to successfully obtain and maintain intellectual property protection covering our products, which may not be successful, (x) legislative or regulatory reform of the healthcare system in both the U.S. and foreign jurisdictions, (xi) our reliance on single suppliers for certain product components, (xii) the fact that we will need to raise additional capital to meet our business requirements in the future and that such capital raising may be costly, dilutive or difficult to obtain and (xiii) the fact that we conduct business in multiple foreign jurisdictions, exposing us to foreign currency exchange rate fluctuations, logistical and communications challenges, burdens and costs of compliance with foreign laws and political and economic instability in each jurisdiction. More detailed information about the Company and the risk factors that may affect the realization of forward looking statements is set forth in the Company's filings with the Securities and Exchange Commission (SEC), including the Company's Annual Report on Form 10-K and its Quarterly Reports on Form 10-Q. Investors and security holders are urged to read these documents free of charge on the SEC's web site at <http://www.sec.gov>. The Company assumes no obligation to publicly update or revise its forward-looking statements as a result of new information, future events or otherwise.

*An emerging medical device company developing and commercializing advanced technology for interventional cardiology and other vascular procedures*

## NYSE MKT: NSPR

<b>Stock Price (9/4/15):</b>	\$0.19
<b>52 Week Range:</b>	\$0.18 - \$2.44
<b>Average Volume:</b>	1,122K
<b>Shares Outstanding (9/4/15):</b>	78 M
<b>Market Capitalization (9/4/15):</b>	\$15 M
<b>Analyst Coverage:</b>	Cowen Group: Josh Jennings Empire Asset Management: Cathy Reese
<b>Total Cash (6/30/15):</b>	\$9.8 M
<b>US Headquarters:</b>	Boston, MA
<b>International Headquarters:</b>	Tel Aviv, Israel
<b># of Employees (9/4/2015):</b>	46

# Investment Highlights

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*Effectively Executing a "Neck Up" Interventional Strategy*

- 2015 return to revenue growth driven by the full launch of carotid platform through strategic distribution partnership with Penumbra, Inc.
- Operating and financial realignment inline with development and growth initiatives.
- Advancing into highly valued Neuro and Peripheral markets to leverage MicroNet technology into high growth segments.
- Expanding collaboration activities on multiple MicroNet technology applications.

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U.S. NEWS

# Stents Boost Stroke Recovery, Study Finds

Using Devices to Pull Clots From Brain Arteries Can Help Patients

By THOMAS M. BURTON

Using a device to extract blood clots from brain arteries can significantly improve patients' ability to rebound from a stroke, according to a landmark study published Wednesday.

The New York Times Times Essentials Search 481vTimes.com Capital One

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REPORTERS FILE

**Precious Hours, Then Lives, Lost in Stroke's Wake**



**Genes Tell Only Part of the Story** FEBRUARY 10, 2017

**When Critic Won't Relent** FEBRUARY 10, 2017

**Not Your Bubbe's Kasha** FEBRUARY 13, 2017

**Ask Well: Put on the Strevlonas** FEBRUARY 13, 2017

**Think Like a Doctor: Swept Off Her Feet Sailed** FEBRUARY 17, 2017

**The IBM Cloud**

TIME

**THE SECRET KILLER**

■ The surprising link between **INFLAMMATION** and HEART ATTACKS, CANCER, ALZHEIMER'S and other diseases

■ What you can do to fight it

RUSSIA'S MILITARY RECORDS IS RUSSY AND GET TRAPPED?

## Leadership: Significant Track Records of Success

### EXECUTIVE TEAM

**Alan Milinazzo**, President, CEO & Director

- Medtronic
- Boston Scientific

**Craig Shore**, CFO

- Pfizer
- General Electric

**Dr. James Barry**, COO

- Boston Scientific
- Howmedica Division of Pfizer

**Eli Bar**, CTO

- Nicast

**Gwen Bame**, VP Corporate Development

- Boston Scientific
- Covidien

**David Blossom**, VP Global Marketing & Strategy

- Boston Scientific
- Covidien

### BOARD OF DIRECTORS

**Dr. Sol Barer**, Chairman

- Former Chairman and CEO, Celgene

**Alan Milinazzo**, President, CEO & Director

- Medtronic
- Boston Scientific

**Dr. James Barry**

- SVP Corporate Technology Development at Boston Scientific
- Howmedica Division of Pfizer

**Michael Berman**

- Pres. Boston Scientific/Scimed
- Founder, Velocimed and Lutonix

**James Loughlin**

- KPMG
- Celgene Audit Chair

**Paul Stuka**

- Founder, Osiris
- Fidelity Management and Research

**Dr. Campbell Rogers**

- CMO, Heartflow
- CSO, Cordis/JNJ
- Associate Professor, Harvard School of Medicine



# Technology: MicroNet™



*Proprietary MicroNet Mesh for Embolic Prevention and Flow Diversion*

## **MicroNet Platform**

*Ultra thin PET enhances clinical benefit of scaffold devices*

- Provides revascularization benefit
- MicroNet acts as safety net by offering greater surface area coverage to prevent large debris flow
- Mesh configuration allows perfusion to vessel wall
- Made of a single fiber from a biocompatible polymer, widely used in medical implantations



# Large Addressable Markets



Expanding the MicroNet™ Platform



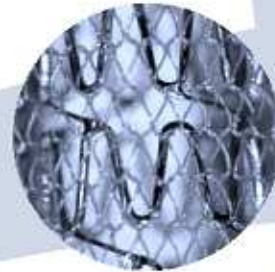
## **MGuard™**

- ✓ \$1.7B Market
- ✓ CE Mark Cleared
- ✓ Coronary AMI, SVG



## **CGuard™**

- ✓ \$500M Market
- ✓ CE Mark Cleared
- ✓ Carotid



## **NVGuard**

- ✓ \$125M Flow Diversion Market
- ✓ \$550M Aneurysm Market
- ✓ 2016E CE Mark Planned Submission for Flow Diverter
- ✓ Neurovascular

## **PVGuard**

- ✓ \$1.7B Market
- ✓ 2017E CE Mark Planned Submission
- ✓ Peripheral

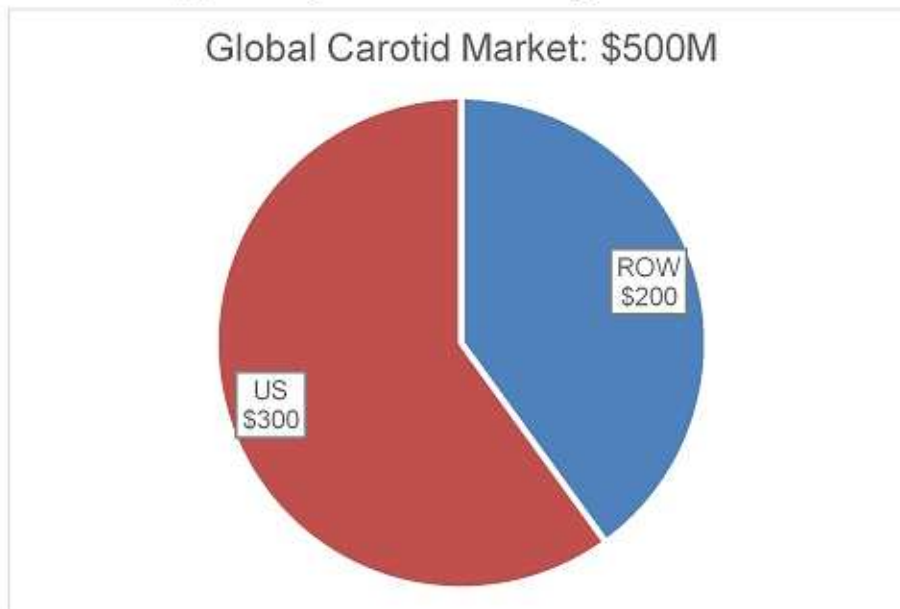


# Carotid Market Opportunity



*An Enhanced Minimally Invasive Solution*

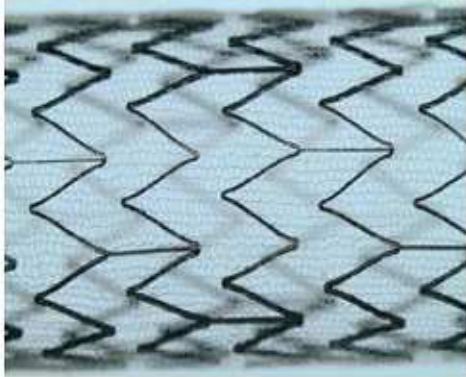
- Standard of care: Open surgery: Carotid EndArterectomy (CEA)
- Current stents have not improved on CEA stroke rates (CREST)
- Mesh covered stent category has the potential to convert CEA to CAS
- CARENET 30-day and 6-mo data show CGuard better than previous technology/therapy
- PARADIGM physician-initiated trial validated benefits of CGuard in an all-comer population
- Immediate commercial opportunity with new Strategic Partner Penumbra



Source: JMP Securities, 2014

## **CGuard™ Embolic Prevention System**

*Combines stent and embolic protection in a single device*



- CE marked
- Self-expanding nitinol stent
- Global market valued at \$500M\*
- Strong CARENET FIM data released 9/14 and 1/15
- Impressive all-comer data from PARADIGM presented 5/15
- Full launch planned for Q4 2015

\*Source: JMP Securities, 2014

### **CARENET (CARotid Embolic protection using microNET) FIM\* Clinical Trial**

- 30 Patient Safety and Efficacy clinical trial
- Prospective, multi-center, multispecialty, non-randomized single arm study
- DWMRI follow ups at 48hrs and 30 days for “gold-standard” neurological analysis

### **CARENET Highlights: 30 day Results**

- Achieved primary end point
- 100% procedural success
- Zero MACCE at 30 days
- 50% fewer new ischemic lesions compared to historical non-mesh carotid artery stenting data
- Average lesion volume per patient 10 times smaller compared to historical non-mesh carotid artery stenting data

### **CARENET Highlights: 6 mo Results**

- 3.6% MACCE rate at 6 months (Comparative data 8.09%)
- 6 month ultrasound analysis was indicative of healthy healing without restenosis concern with patent external and internal carotid arteries

\* FIM , First in Man

**PARADIGM (Prospective evaluation of All-comer percutaneous carotid revascularization in symptomatic and increased-risk asymptomatic carotid artery stenosis using CGuard™ Mesh-covered embolic prevention system) Physician Initiated All-Comers Study**

- Objective: To evaluate feasibility and outcome of routine anti-embolic stent system in unselected, consecutive carotid patients (all-comers)
- Investigator-independent neurological and angiographic evaluation
- 71 CGuard devices placed in 68 pts
- Device success: 100%; Procedure success: 100%
- MACCE (Death/stroke/MI) @ 48 hr: 0% @ 30 day: 0%
- Conclusions:
  - “> 90% all-comer carotid artery stenosis pts, including >50% symptomatic pts, can be treated using CGuard.”

# Strategic Distribution Partnership

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*Rationale: Predictable, Sustainable & Profitable Revenue Growth*

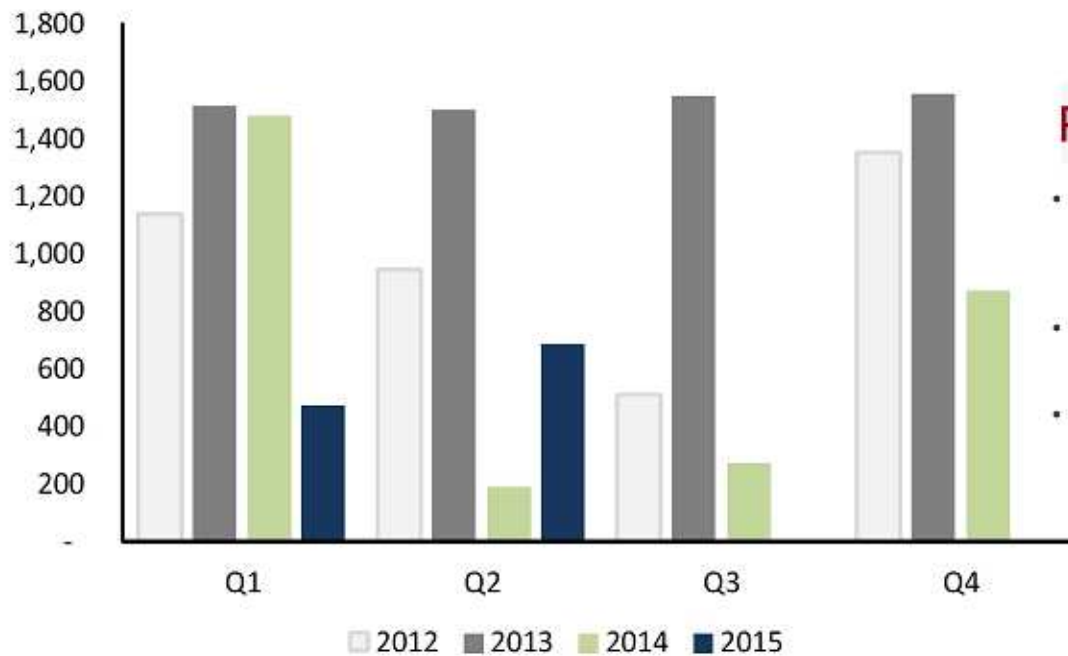


- Founded in 2005 as a Neurovascular company with a clinically-driven product development strategy
- Reputation as the innovation leader in the neurovascular field
- Extending success beyond stroke into the periphery and neurosurgical markets
- Track record of consistent, profitable growth (S 1 just filed)
- Management team with decades of vascular experience
- Entering carotid market to complement their stroke portfolio

# Commercial Profile



Revenue Growth Driven by CGuard™ RX



## Penumbra

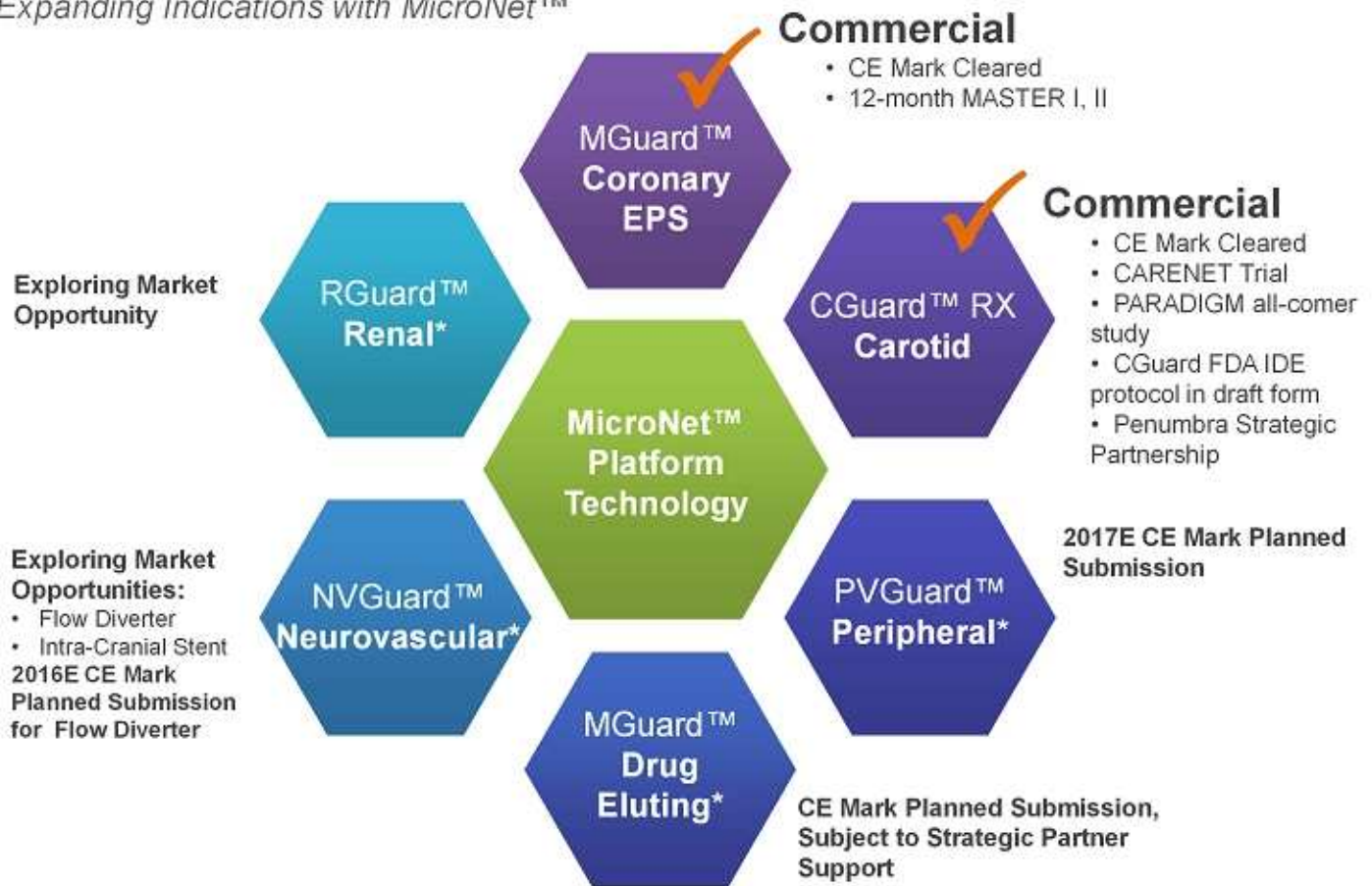
- Late September 2015: Full Total Systems Solution Launch
- Key European Territories Targeted
- Opportunity to Increase Number of Target Territories

Note: Revenue in \$000

# Robust Pipeline



Expanding Indications with MicroNet™



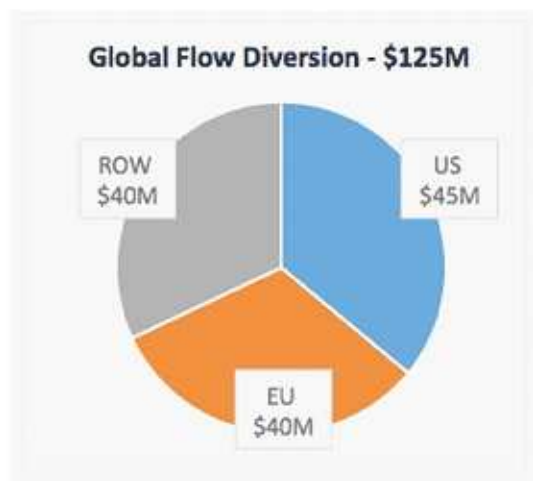
\*Planning & Development Phase

*Innovation Leads Growth*

## Flow Diversion For Unruptured Brain Aneurysms

*Next Generation Combination Technology*

- Current designs have sub-optimal trackability and in vessel flexibility: metal on metal devices
- MicroNet has proven flow diversion effect with ultra low profile and improves device flexibility to improve device deliverability



**2014 Competitive Landscape: Relatively Fewer Players with Limited Innovation**

<i>Product</i>	<i>Company</i>	<i>Approval</i>
Pipeline	Medtronic/Covidien	CE Mark / FDA 2011
Surpass	Stryker	CE Mark 2011
Silk	Balt Extrusion	CE Mark 2008

Source: MRG Neuro Report, Ev3 Revenue Data



## *Differentiation Yields Increased Utility*

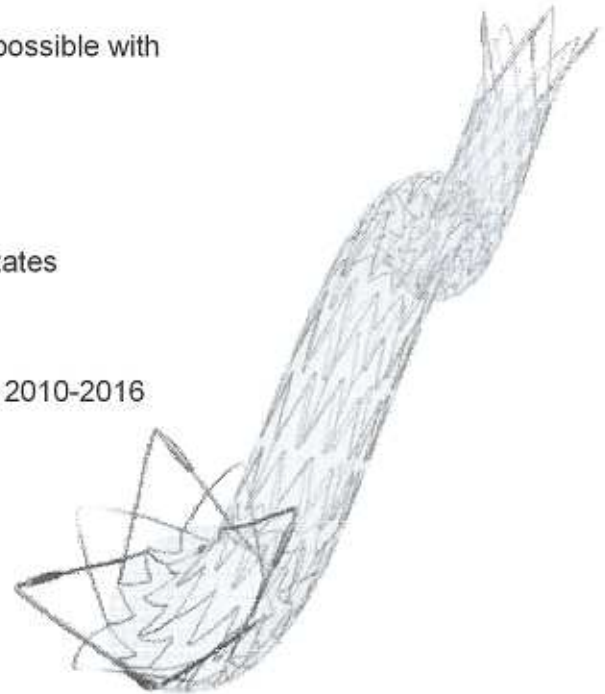
### **Our Significant Advantage Over Existing Flow Diverters**

- MicroNet aperture & size
- Low metal to artery ratio
- Can be placed in side branches and bifurcations, which is impossible with current technology

### **Total Aneurysm Market Value: \$946M**

- Aneurysm Therapy (all types): \$550M
- Aneurysms account for 74% of neuroendovascular disease states
- Estimated that flow diverters can treat 25% of all aneurysms
- Wide-neck Aneurysm Procedures: \$350M
- Non-coil neurovascular products: estimated 12% CAGR from 2010-2016

*Advanced neurovascular technologies are highly valued as the market segment expands with improved device performance*



# Neurovascular Market

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*High Strategic interest with attractive valuations*

- Medtronic acquires Medina Medical for \$150 million
- Stryker Acquires Surpass Medical for \$135 million
- Covidien Acquires Chestnut Medical for \$150 million \*

\*Based on milestones achieved as part of structured deal

<b>PATENT RIGHTS</b>	<b>Issued</b>	<b>Allowed</b>	<b>Pending</b>
<b>US</b>	<b>2</b>	<b>2</b>	<b>10</b>
<b>Rest of World (ROW)</b>	<b>13</b>	<b>1</b>	<b>15</b>

*Continue to strengthen and broaden patent protection globally. Progress over the last year imparts important rights on existing products and technologies and will enable future pipeline products*

# Target Milestones



Support & Execute on Growth Initiatives

	2015E	2016E	2017E
<b>R&amp;D/Clin/Reg</b>	<p>CARENET I 6M FU</p> <p>DES Pre Clinical</p>	<p>NVGuard CE Mark Submission</p> <p>CGuard FDA IDE Submission</p> <p>DES CE Mark Submission *</p>	<p>PVGuard CE Mark Submission</p>
<b>Corporate</b>	<p>Strategic Partnership : Penumbra</p>	<p>Strategic Partnership IV</p> <p>Strategic Partnership V</p>	
<b>Operational</b>		<p>Achieve Targeted COGS</p>	
<b>Commercial</b>	<p>CGuard RX Launch</p>	<p>CGuard RX Full Launch with Penumbra</p> <p>MOH Russia MGuard Prime</p>	<p>NVGuard Estimated CE Mark</p> <p>DES Estimated CE Mark</p>

\*Subject to Strategic Partner Support

# Investment Highlights

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*Effectively Executing a "Neck Up" Interventional Strategy*

- 2015 return to revenue growth driven by the full launch of carotid platform through strategic distribution partnership with Penumbra, Inc.
- Operating and financial realignment inline with development and growth initiatives.
- Advancing into highly valued Neuro and Peripheral markets to leverage MicroNet technology into high growth segments.
- Expanding collaboration activities on multiple MicroNet technology applications.



Alan Milinazzo, CEO  
(888) 776-6804  
alanm@inspiremd.com

Craig Shore, CFO  
(888) 776-6804  
craigs@inspiremd.com

# Coronary MGuard™ EPS

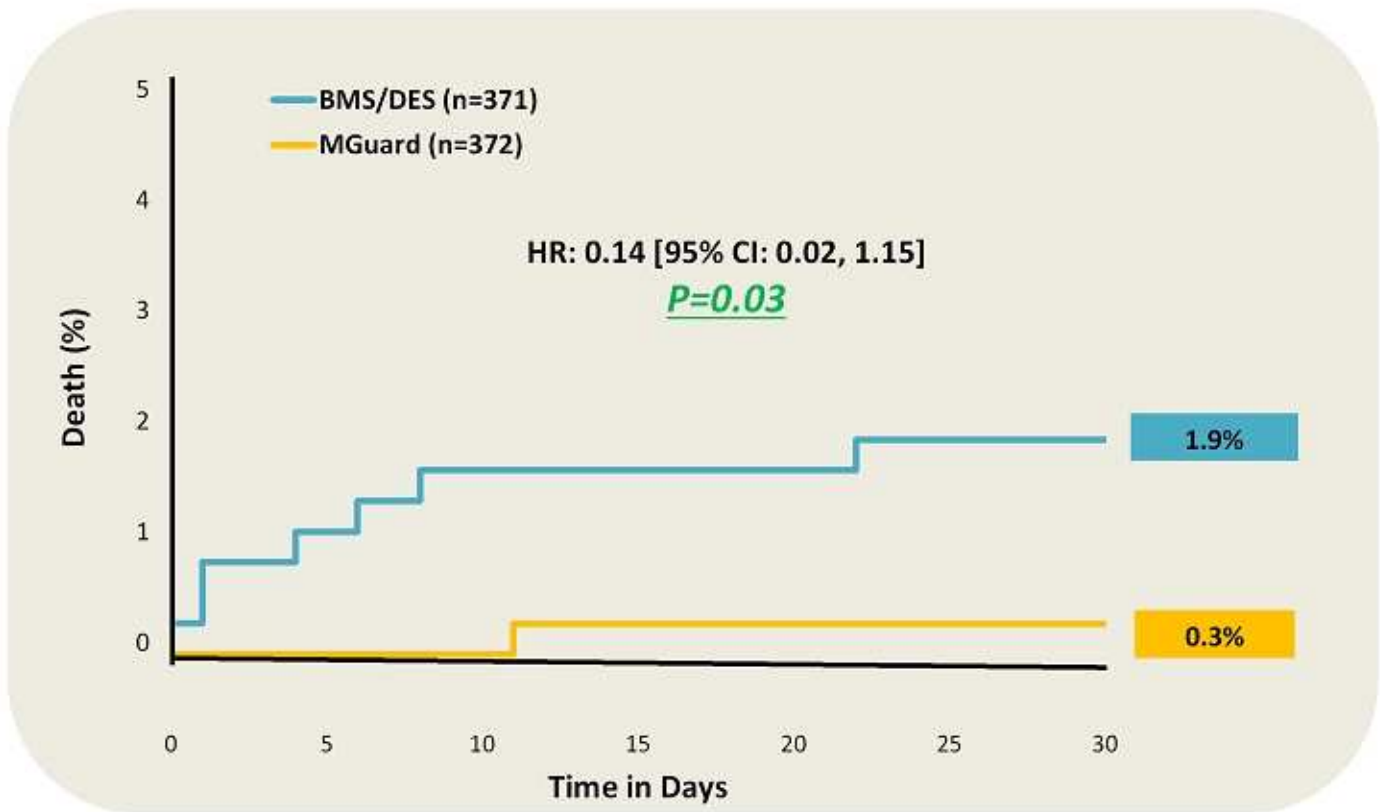


Improving AMI Patient Outcomes



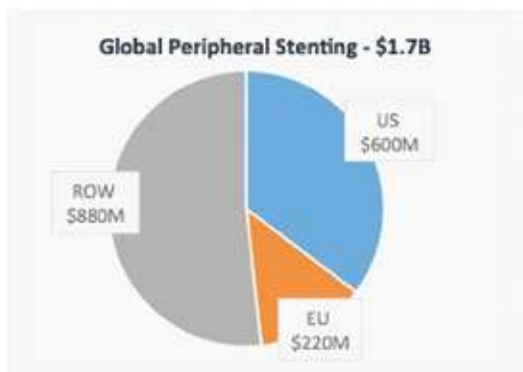
- Current stents not specifically designed for AMI
- Distal embolization occurs in up to 73% of cases\*
- Majority of AMI market is outside of the U.S. (~60%)
- MGuard clinical experience including two randomized trials MASTER I and MASTER II with data showing sustained mortality rates
- Coronary market to be pursued with strategic partner support

# MASTER I & II Pooled: All Cause Mortality at 30 days (743 patients)





Enabling a New Solution: Peripheral Embolic Protection



## The Embolic Prevention System

*A new stent category as the preferred solution for peripheral intervention*

- Current stents not specifically designed for embolic protection
- Mesh covered stent category emerging as immediate opportunity
- Strong global growth profile with increased clinical complexity

Market Landscape 2014	
Company	EU Market Share
Abbott Laboratories	15%
Boston Scientific	15%
C. R. Bard	12%
W. L. Gore	10%
Covidien	9.5%
Cordis	7%

Source: MRG 2013/2014,ReportLinker



## InspireMD Announces Allowance of US Patent Claims

### *Continues to Strengthen and Broaden Intellectual Property Portfolio*

**BOSTON, MA** – September 9, 2015 – InspireMD, Inc. (NYSE MKT: NSPR) (“InspireMD” or the “Company”) a leader in embolic prevention systems (EPS), neurovascular devices and thrombus management technologies, announced today that the United States Patent & Trademark Office has allowed claims for its United States Patent Application, published as US2014/0309725 and entitled “Optimized Drug Eluting Stent Assembly.” This patent covers any stent assembly with the Company’s proprietary MicroNet™ technology that employs the use of a drug.

InspireMD continues to expand its intellectual property portfolio, including claims that cover its proprietary MicroNet™ technology, CGuard™ Embolic Prevention System for the treatment of carotid artery disease, and MGuard™ for coronary applications, in addition to several pending applications directed to its neurovascular and peripheral vascular platforms. To-date, the Company’s patent rights in the United States include 2 issued patents and 12 pending applications. Foreign patent rights include 13 issued patents focused in Israel, Canada, and China, and 16 pending patent applications.

Jim Barry, Ph.D., the COO of InspireMD, commented, “We are pleased to see continued improvements in our patent portfolio. These allowed claims in the United States have applications across our commercial and pipeline products. As previously noted, we continue to execute on our new “neck-up” strategy with CGuard™ and our neurovascular flow diverter, in addition to enabling new solutions in peripheral embolic protection. These claims will not only support product development with our current portfolio, but will also support opportunities we are exploring with our coronary platform.”

#### **About InspireMD, Inc.**

InspireMD ( [www.inspiremd.com](http://www.inspiremd.com) ) seeks to utilize its proprietary MGuard™ with MicroNet™ technology to make its products the industry standard for embolic protection and to provide a superior solution to the key clinical issues of current stenting in patients with a high risk of distal embolization, no reflow and major adverse cardiac events.

InspireMD intends to pursue applications of this MicroNet technology in coronary, carotid (CGuard™ ), neurovascular, and peripheral artery procedures. InspireMD’s common stock is quoted on the NYSE MKT under the ticker symbol NSPR.

#### **About CGuard™ EPS**

The proprietary CGuard™ Embolic Prevention System (EPS) uses the same MicroNet™ technology featured on the MGuard™ and MGuard Prime™ coronary Embolic Protection Systems. The CGuard™ EPS is designed to prevent peri-procedural and late embolization by trapping potential emboli against the arterial wall while maintaining excellent perfusion to the external carotid artery and branch vessels.

MicroNet™ is a bio-stable mesh woven from a single strand of 20 micron Polyethylene Terephthalate.

#### **About MGuard Prime™ EPS**

MGuard Prime™ EPS, integrated with MicroNet™, is designed to trap and seal thrombus and ruptured plaque, preventing distal embolization. While offering superior performance relative to standard stents in STEMI patients, MGuard Prime™ requires no change in current physician practice – an important factor in time-critical settings.

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MGuard Prime™ is a Cobalt Chromium stent wrapped in MicroNet™.

MGuard™ EPS and CGuard™ EPS are CE Marked and are not approved for sale in the U.S. by the U.S. Food and Drug Administration at this time.

### **Forward-looking Statements**


*This press release contains "forward-looking statements." Such statements may be preceded by the words "intends," "may," "will," "plans," "expects," "anticipates," "projects," "predicts," "estimates," "aims," "believes," "hopes," "potential" or similar words. Forward-looking statements are not guarantees of future performance, are based on certain assumptions and are subject to various known and unknown risks and uncertainties, many of which are beyond the Company's control, and cannot be predicted or quantified and consequently, actual results may differ materially from those expressed or implied by such forward-looking statements. Such risks and uncertainties include, without limitation, risks and uncertainties associated with (i) market acceptance of our existing and new products, (ii) negative clinical trial results or lengthy product delays in key markets, (iii) an inability to secure regulatory approvals for the sale of our products, (iv) intense competition in the medical device industry from much larger, multinational companies, (v) product liability claims, (vi) product malfunctions, (vii) our limited manufacturing capabilities and reliance on subcontractors for assistance, (viii) insufficient or inadequate reimbursement by governmental and other third party payers for our products, (ix) our efforts to successfully obtain and maintain intellectual property protection covering our products, which may not be successful, (x) legislative or regulatory reform of the healthcare system in both the U.S. and foreign jurisdictions, (xi) our reliance on single suppliers for certain product components, (xii) the fact that we will need to raise additional capital to meet our business requirements in the future and that such capital raising may be costly, dilutive or difficult to obtain and (xiii) the fact that we conduct business in multiple foreign jurisdictions, exposing us to foreign currency exchange rate fluctuations, logistical and communications challenges, burdens and costs of compliance with foreign laws and political and economic instability in each jurisdiction. More detailed information about the Company and the risk factors that may affect the realization of forward looking statements is set forth in the Company's filings with the Securities and Exchange Commission (SEC), including the Company's Annual Report on Form 10-K and its Quarterly Reports on Form 10-Q. Investors and security holders are urged to read these documents free of charge on the SEC's web site at <http://www.sec.gov>. The Company assumes no obligation to publicly update or revise its forward-looking statements as a result of new information, future events or otherwise.*

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